



Basic Guide for the Supply of Artwork

File Formats

Please supply your artwork as either a press ready pdf, ai, eps, jpeg or tiff.

Native Files

Please supply native files such as ai. with all elements e.g. images & fonts. Signs Now assumes all fonts supplied are licensed.

Images

Please supply files at 300dpi full size and no less than 72dpi. Images from the internet are compressed and unsuitable for large format.

Fonts

To avoid any font issues please convert text to outlines or paths.

Bleeds

Please do not supply artwork with any crops or bleeds.

Colour

All work should be supplied in CMYK, digital printing doesn't exactly match Pantone or spot colours.

Scale

When it is necessary to supply at a scale other than 100% then clearly name the file with the scale used.

This is a basic guide

**For further assistance please call Dave Lawson on 01902 791201
or e-mail dave@signsnow.co.uk**