



design | service | solutions

THE SIGNS NOW WAY

Take a look through our guide today! We will share with you how to do things our way...

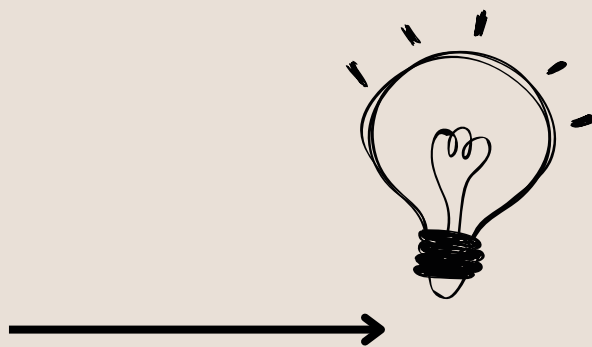
A red, handwritten-style signature or mark.



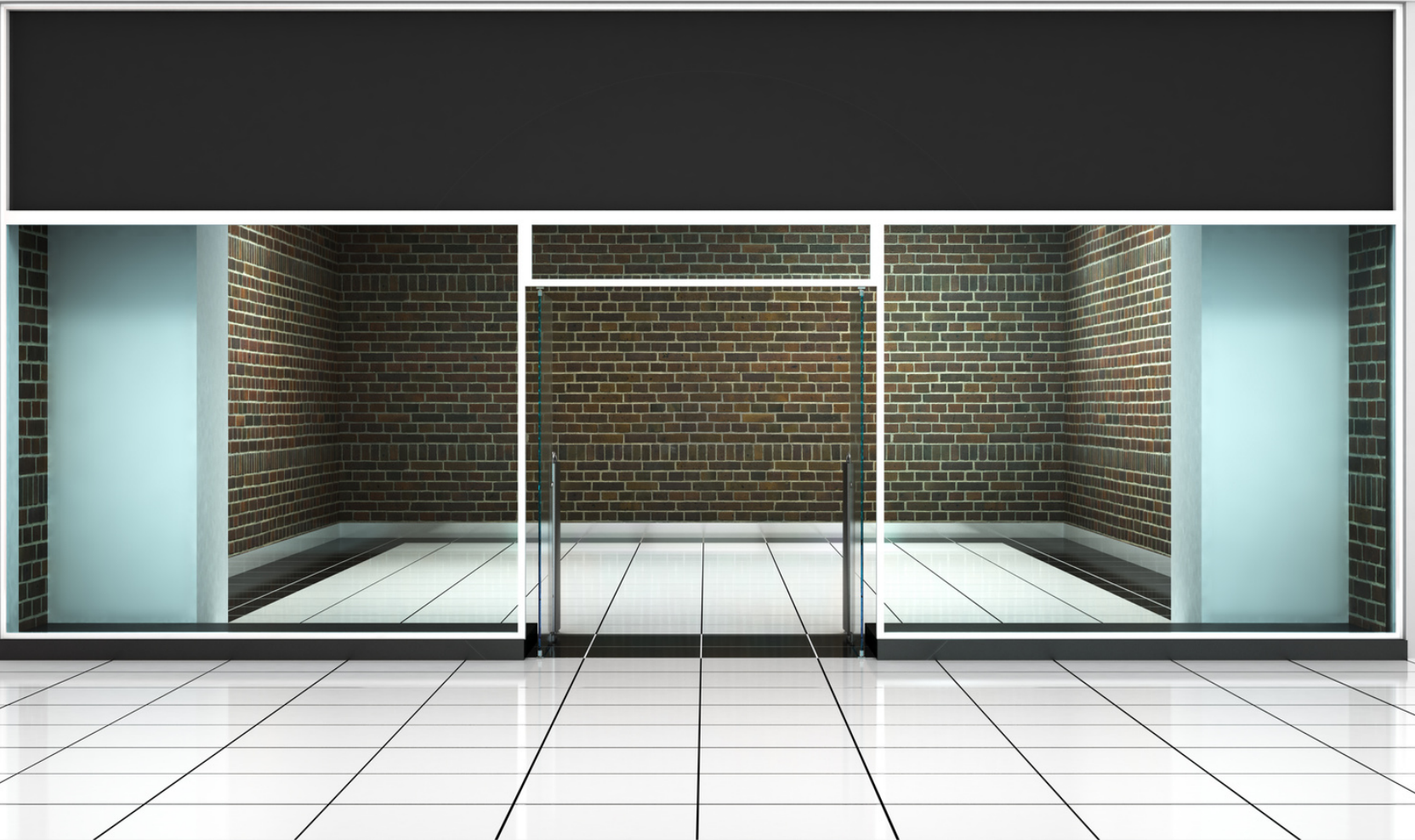
DO YOU KNOW WHAT SIGNS YOU'RE LOOKING FOR?



Choosing a new a design for
your new sign can be very
challenging...



But with the support of the Signs
Now team, we would recommend
looking through our website for
inspiration. You can find guidance
via our different sectors and
product ranges



Product Range



Flex Face Signs



Fascia Signs



Illuminated Signs



High Street Signage



Industrial



Office Signs



Monolith and Totem Signs



Post & Panel



External Wall Signs



Hospitality and Leisure



Health Care



Public Sector



Internal Signs



Wayfinding and Direction Signs



Built-Up Letters



School Signs



Higher Education



Hotel Signs

MEET OUR SURVEYORS

WE CAN HELP:

Once you have seen a sign you like,
our expert surveyors can support
you through the rest!

GOALS



Once on site, our surveyors will take some measurements and photos of the proposed signage areas. This will support them in the next stages of bringing your visions to life...



OUR VISUALS



This first image shows the customers original artwork. As seen, this was a hand drawn picture to showcase to our team the customers ideas.



This second image is a digitalized version of their logo. This was created by the Signs Now team to superimpose onto the proposed sign.

*At Signs Now, we prefer vectorized images - formats:

- PDF
- AI
- EPS
- SVG

After the initial site survey, our surveyors then use provided artwork to superimpose your ideas to onto potential signs

(Yes, we really do support you through the whole process!)

Below shows the original Tractor Spares signage which the team at Signs Now were looking to replace...



ARTWORK DESIGN

Tractor Spares Limited

33 name spaces

Join

3000 mm

3000 mm

1a. Vacant	9. J.H Race Fabrication	22. Tractor Spares LTD
1b. Vacant	10. Bust Renaults LTD	A. Jap Autotrader LTD
2. Vacant	11. Auto-Bahn Service Centre LTD	B. Jap Autotrader LTD
3a. Logistics World LTD	12. R.T Premium Logistics	C. KH Stadium Seating Solutions LTD
3b. SAB Textiles LTD	13. Vacant	D. KH Stadium Seating Installation and Coating Services
4. Jansan Refurbishers	14. Wednesbury Car & Commercial LTD	E. VK Recycling LTD
5. Mad Bodies LTD	15a. Hall Street Garage LTD	F. VK Recycling LTD
6a. DMC Profiles LTD / MAC Engineering LTD	15b. Chillington Motor Repairs	G. VK Recycling LTD
6b. Trevor Perry	18. Tractor Spares LTD - Site Office	H. Kabinwall LTD
7. Grove Metal Sections LTD	20. Beech Scaffolding LTD	I. Kabinwall LTD
8. Hopton Engineering LTD	21. Taylors Automotive LTD	J. Central Transport LTD

Designed by: Dave Lawson

Date: 17-10-22

Version: 4

Job Number: 427

Item: 1

Notes: 3mm aluminium composite panel with printed and laminated graphics applied.
Tenant names to be printed decals for updating in future.
Mounted on existing 114mm posts.
NB. There will be a join due to size.

Colour References:
Green RAL6005 & Print

Fonts: Rockwell

Computer screens and desktop printers may not give a true representation of finished colours.

All artwork & designs produced by Signs Now, shall remain the property of Signs Now until the balance has been paid in full.

SIGNS NOW ARTWORK APPROVAL

I/we have checked this proof thoroughly including indicated sizes, content, spelling and colours and wish to proceed on the basis of this artwork.
Or please make the changes indicated on this proof and re-submit for approval.

Signed _____ Print _____ Date ____/____/____

Tel: 01902 791201 • www.signsnow.co.uk • Vision House, Calibre Industrial Park, Laches Close, Four Ashes, Wolverhampton, WV10 7DZ

Notes: 3mm aluminium composite panel with printed and laminated graphics applied.
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This is our Signs Now artwork approval stage. As shown, the measurements have been added to the proposed design, alongside a description of the signage, colour references and fonts used.

ARTWORK APPROVAL


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SIGNS NOW ARTWORK APPROVAL



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Or please make the changes indicated on this proof and re-submit for approval.

Signed andywaters Print Andy Waters Date 14 / 04 /

Tel: 01902 791201

• www.signsnow.co.uk

• Vision House, Calibre Industrial Park, Laches Close, Four Ashes, Wolverhampton, WV10 7DZ

As seen the customer has approved the artwork which the Signs Now designs team sent. Only at this point will the signs get passed into production and an installation date will be arranged directly with the customer once the signs are almost complete!

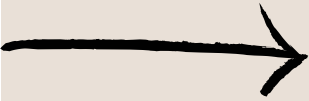
QUALITY CONTROL



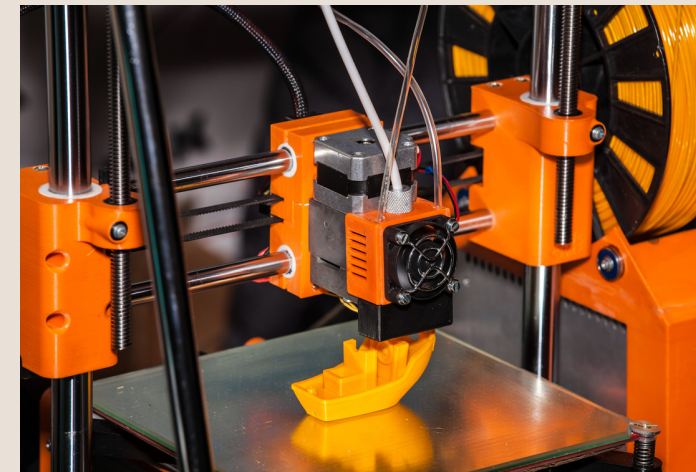
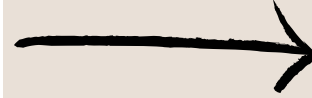
After the sign artwork has been approved, the next stage at Signs Now involves quality control checks...



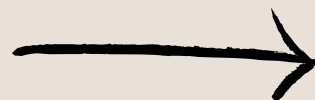
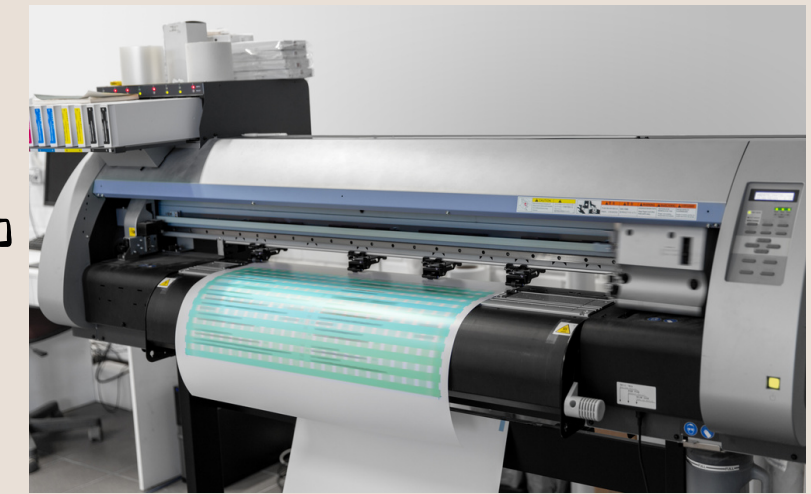
Before starting the manufacturing of the signage, a final colour check is compared to the artwork approval form. For most jobs, it is essential the CMYK colour matches as this guides the print on the signs.



A final check of the logo layout is made.



Once the colours and logo have been confirmed, the Signs Now team complete a in-line inspection. This means that signs are checked in-between the different machinery to ensure the signage quality remains high.



A final inspection is made before packaging the signage!
Ready to go to you ...

Choose the right colours:

It is vital there is a good contrast with the chosen colours on your sign. For example, at Sign Now we would not recommend yellow on red or green on blue as this may be difficult to read.

Choose the right logo and graphics:

Ensure that your signs are not too cluttered therefore choosing the most suitable logos to incorporate and graphics are essential.

FINAL DESIGN TIPS

Choosing the right signage system:

When it comes to design, making sure the most suitable sign type is chosen is extremely important. This is because it will influence how much colour and text there should be.

Choose the right layout:

To create an aesthetically pleasing sign, having an appropriate layout is necessary. For example, appropriate spacing between images and text (symmetry) is important for the final look.