

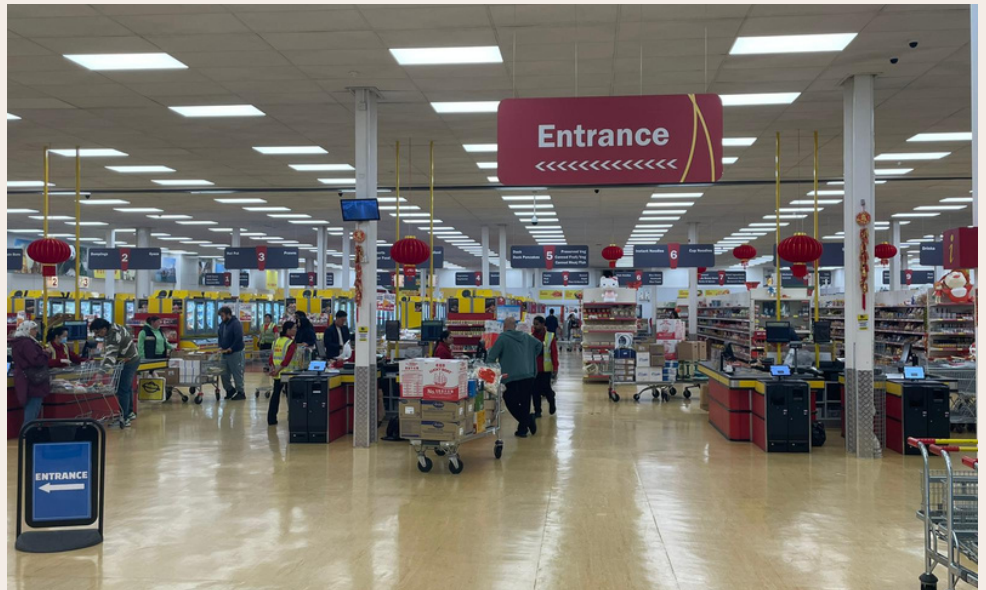


# INNER VISION: SIGN NOW UK'S NEW SHOP DISPLAY SIGNAGE OVERHAUL FOR WING YIP

design | service | solutions

As a leading chain supplier of custom-made signs, banners, exhibits, and vehicle graphics, Signs Now UK prides itself on transforming spaces and creating visually impactful signage for businesses. Our recent collaboration with Wing Yip, a prominent Chinese supermarket in Birmingham, stands as a testament to our commitment to quality and innovation.

**A Long-Standing Partnership**  
Wing Yip has been a valued customer of ours for many years. Known for their vast range of products and growing business, they have trusted us to enhance their store's exterior signage. This time, Wing Yip approached us with a new challenge: to revamp their internal signage and improve the shopping experience for their customers. We were thrilled to take on this project, marking our start of doing shop displays.



**Collaboration:** We began with in-depth consultations to understand their needs and preferences. Our designers crafted preliminary concepts, balancing functionality and visual appeal. We produced multiple samples for Wing Yip's approval, ensuring the final product met their expectations and blended perfectly with the store's branding.

**Solutions and Installation:** Creating bespoke signs that were visually appealing and safely fixed was a key challenge. Our team engineered unique mounting solutions, ensuring durability and safety. Once the designs were finalized, we used high-quality materials and advanced printing techniques, and our installation team meticulously placed the signs throughout the store.



**Safety and Durability:** Special attention was given to the mounting and placement of the signs to ensure they were securely fixed and capable of withstanding daily wear and tear.

## A NEW ERA FOR SIGNS NOW UK - SHOP DISPLAY

This successful collaboration with Wing Yip not only strengthened our partnership but also marked the expansion of our services into the world of shop displays.

We are now fully equipped and enthusiastic to help other businesses rethink their store layouts and improve customer navigation through bespoke signage solutions.

## NEED OUR HELP?

Looking Ahead Are you considering revamping the layout of your store?

At Signs Now UK, we are ready to help you transform your space with our expert signage solutions. We ensure a seamless process and exceptional results. Contact us today to discuss how we can elevate your business with custom-made signs and graphics. For more information or to get started on your signage project, visit our website or reach out to our team directly. Let's create something extraordinary together.

[I want to find my nearest branch](#)



## THE PROJECT: REDEFINING THE IN-STORE EXPERIENCE

The aim of this project was clear - to create a more navigable shopping environment. Over several months, our design team worked closely with Wing Yip's marketing department to develop a comprehensive signage plan. We focused on creating clear, attractive, and informative signs that would seamlessly guide customers throughout the store.